



Board Meeting Minutes

Date: September 23, 2025, 6-7pm

Location: Keizer Event Center - Lobby

Meeting Started at 6:09 P.M.

Attendees: Griffin Walker, Tammy Saldivar, Crista Medrano Fernandez

1. 1. Google Map
 - a. Review Google Map for yard sign and door hanger distribution.
2. Yard sign
 - a. McClure is not a good location because they get pulled.
 - b. Future conversation with the school is needed to see if we can announce the NA meetings there as well.
3. Door Hangers
 - a. have we gotten hits on the QR code from the door hangers.
 - i. 14 hits from this QR code. For future reference, print double sided.
4. Joint Neighborhood Association Advertising
 - a. Chamber Ad - completed, proof has been submitted, pending publication date. Possibly November 2025. (Chamber visitor guide)
 - b. Keizer Community Fields Banner - Check will be available next week to pay for the banner.
 - i. Idea to meet with all the associations to take photos and publish on Keizer times once the banner is hung.
5. Website Updates
 - a. Wordfence Subscription (\$149/yr), To add: News section (blog) and Keizer NA page, Full content review this fiscal year, NA paying for hosting?, other ideas?
 - i. Wordfence free - is working but with our current increase in traffic, more cyber attack attempts have been increasing. Wordfence paid subscription is a good idea to ensure that we are not attacked and at risk.
 - ii. Board Vote
 1. Wordfence Subscription (\$149/yr)
 - a. Moved - Griffin/
 - b. Second - Tammy Saldivar.
 - i. yes - all
 - ii. no - none
 - iii. absent- none
 - iv. abstain - none
 - iii. website audit needs to occur this year - whole site examination to improve/refresh site as well as ensure it is usable.

1. add events listing to the whole page will be needed.
 2. blog format for the events - to announce city news and other things that are not events.
 3. Review google documents
- iv. TO DISCUSS AT A LATER DATE* Neighborhood associations overarching page separate from the City's page?
 1. Could be useful to help have a better place to give information regarding all the other associations.
 2. this is a long-term discussion to be discuss at a later date. .
6. General Meeting Time
 - a. Last year we talked about moving the General Meeting time to 6pm instead of 7pm; do we want to revisit this? Discuss further at a later date.
7. 2025-2026 Budget Planning
 - a. Website Expenses (approx. \$42), Possible Yard Sign Refresh, what else?
 - i. We will discuss the change of the meeting time once we decide to update the Yard signs.
8. Donation Barrel at Cascade Farm and Outdoor - NOT DISCUSSED
9. JrROTC Graffiti Program
 - a. JrROTC their 1st meeting of the year was last week. They have a lot more parents this year that are interested in helping on the graffiti. They are planning a meeting on 10/1, then going out after school on 10/2
 - b. Mandi Hansen (A parent) is taking the the point, but will have several new parents helping She will be working with Ben for locations
10. Other topics:
 - a. How do we engage our NA members to meet the goals in our bylaws. What is our purpose? why are we doing this? How do we improve the quality of our speakers to engage the public to participate?
 - b. We should initiate and schedule time to attend other neighborhood association meetings to bridge those gaps and create connection/collaboration.
 - c. Keizer PTC Meeting October 14th at 5:30pm - Mary Ann and Hersh will attend.
 - d. McNary Band day was the past Saturday, Mary Ann and Hersh attended and advertised the Neighborhood association.
 - e. Keizer Fire District open house is October 6th, Mary Ann and Hersh will attend and do helmet fitting and TBPC content. Tammy and Crista will attend with NWKNA information
 - f. Crossing flags - do we want to continue to do this at the same location and collaborate with West Keizer NA and share the cost. More information to be discussed by Tammy next time.
11. Next Board Meeting

When do we want to schedule the October Board Meeting? None

Topics for next board meeting: Outreach Impact (website, advertisements, handouts)

Meeting adjourned at: 7:10pm.

Meeting minutes voted for approval via email. Tammy Saldivar moved to approve. Griffin Walker seconded. Minutes approved on September 28, 2025.