



## Board Meeting 2.21.24. Meeting started at 6:02pm

Attendees: Judi Liechty, Hersch Sangster, Griffin Walker, Crista Medrano, Tammy Saldivar

*Budget: \$1200 still available*

- *Request for this year due April 1. Hersch will request full amount: \$1200.*

*We will put an ad in KeizerTimes with the other NAs. West Keizer is asking the city to pay. Opportunity for narrative to be written sharing what is new. \$139 if we have our own ad without partnering. Board approved up to \$200 for this outreach ad. Crista is preparing narrative.*

*Future Board meetings: Hersch has permission from the Rec Grange to meet there, but will get more information.*

*March 20 State of the City arrangements complete. Hersch bringing water and cookies, and will ask other NAs for donations. Hersch will find out what is reimbursable and Crista will ask for coffee donations.*

*Website update: Griffin will look into any payments that can be done ahead of July financial cutoff. Analytics:*

- *Oct 19-Feb 18 285 views*
- *6 hits to other website from yard signs*

*Proposed website updates: add agenda, write up of guest speakers, convert news page to an Events page. Board unanimously agreed with these changes. Griffin will update before next board meeting. Collaboration with the Facebook posts by directing bring people our website. Adding NextDoor to our outreach.*

*Business cards. Do we want to purchase? Square size compared to traditional suggested. Bilingual cards were discussed and pinned until next year when we offer our website as bilingual. Have QR code on back, line on front for handwritten name. Plan to use Vista Print. 1000 count is \$83.99 plus shipping. Board approved up to \$100, Griffin will create design before next month's meeting.*

*Lawn signs- Marlene and Jonathan have a few to get back to us. Board agreed not to buy any more at this time.*

*Shirts: Board agreed t-shirts are useful to stand out. Crista will look into pricing.*

*Community Events: APT on March 7 (to be added to site). NW Keizer can help fundraise for the program. May 4- Keizer Elementary 11a-1p; May 18 parade*

*Board elections are in April. Summary to council due.*

*National Night out in August to be planned soon.*

Meeting adjourned at 6:56.

*Meeting minutes voted for approval via email. Griffin voted to approve. Hersch seconded. Minutes approved on 2/25/24.*