



Board Meeting 10.18.23

Meeting started at 6:05

Attendees: Christa Medrano, Hersch Sangster, Judi Liechty, Jonathan Thompson, Griffin Walker, Melissa Bissett, Councilor Kohler

Discussion on city's interaction with NAs:

Website was described by Melissa, reimbursement form shared. Griffin suggests the email address on the website be the NA email only which will have emails forwarded to board members if requested. Board agreed.

Email subscription list discussed with more to be provided once details are worked out. NAs can use this system for subscriptions as well.

Chamber of Commerce allows NAs to be honorary members who can register and post events.

NWKNA website update from Griffin. Will expand the community page to include more. **Add a news page as a place for event blogs. Add a city tools page.**

Door hangers left over will be distributed to homes not touched last time. This effort will be done again next year. Next order will have Spanish on one side. Crista/ Griffin suggested we have printed square business cards with our QR code. Board agreed with this.

Crista suggested t-shirts be printed for advertising of the NA. Board agreed.

Councilor Kohler suggested pursuing a way to have the QR code direct to either Spanish or English choices.

Facebook and Instagram as outreach were discussed. Facebook will be used at this time.

Mailchimp to be discussed at the next meeting.

Lawn signs discussed.

Development at 1141 Chemawa/ Willow Lake discussed. Hersch suggests road improvement and park along with the housing development.

Meeting adjourned at 6:56.

Meeting minutes voted for approval via email. Hersch Sangster voted to approve. Crista Medrano seconded. Minutes approved on 10/24/23.