



## NWKNA Board Meeting

June 28, 2023, 6 pm

Attendance: Hersch Sangster, Tammy Saldivar, Crista Medrano, Griffin Walker, Maryann Sangster

Website discussion:

- Hersch will reach out to the local churches to provide outreach for all Associations.
- Meeting will need to be set up with Adam Brown to show website.
- Griffin will add past meeting minutes. Tammy to put onto letterhead template.
- Can we offer a video of the meeting? You Tube- yes. Hybrid Streaming-equity is a struggle, we would need to subscribe to a service such as zoom, projector/ sound system/ mic would be needed. Put a pin in this for now to be explored in the future.
- Need to make sure the Keizerfest Guide matches our website.
- Email marketing (Mailchimp is free) is possible. Opt-in will apply. Griffin will research and Tammy will be responsible for sending out the info once set up.
- Tammy will set up a google email account for the photos to be sent to.

National Night out- suggested to not pursue this this year. Next year we can start planning in May. Request city support from city in advance of this next year. New police chief may have a new opinion on this tradition. Permit will be needed for closing roads for block parties. Board voted unanimously to postpone until next year. Lawn signs and door hangers are a cheaper alternative to mailers as outreach.

We will have donations box available for Simonka House at our meetings. We will post list of needs on website and reference it on the agenda.

Hersch shared that our budget works by reimbursement. Purchases need receipt to be provided to Hersch and submitted to City for reimbursed payment.

Board voted unanimously to reimburse Griffin \$29.16 for domain registration and SSL certificate.

Business card format for handouts from Garten Foundation is an option. QR code, website and information. Crista to get prices for door hangers and business cards.

Target early September as a weekend to do door hangers, which is ahead of our Sept meeting.

Speakers per agenda agreed to. Adding Keizer Senior Center, and churches. Schools' principals will attend meetings and provide list of needs. Invite other NAs, city committees.

Next meeting on July 19 at 6.

Mtg adjourned at 7:45