



## Board Meeting July 19, 2023

Member attendees: Hersch Sangster, Griffin Walker, Crista Medrano, Tammy Saldivar

Meeting started at 6:07

Financial- \$1200 as of July 1, expenditure \$29.19 for website, approved up to \$40 at last board meeting.

Website launched a soft start. Board has reviewed and have no further comments. Griffin will do a full rollout. Crista loves the map. Hersch recommends we meet with the City Manager to show what we are doing. Discussion ended with agreement to do so in a few months when more content is showing. Griffin suggested ways to see where the website traffic is coming from and track which information is being clicked on.

KeizerFest- We will have a presence to promote ourselves.

- Griffin will respond to city for NA flyers to remove the social media identifier and add website.

We will change our FaceBook page to direct to website.

How to correct lawn signs? In previous conversations, Jonathan stated a sticker to fix would be as costly. Board agreed the fix was not necessary.

Door hangers- Hersch to inquire to Public Works on recent door hangers that were distributed to know where they were printed and for how much money. Discussion ended with agreement to meet separately to wordsmith the language. Plan is to distribute ahead of our September meeting, tentatively the second weekend (Sept 16-17). Will have it printed in two languages. We will need to know specs and lead time for Griffin to have time to design.

September meeting:

- Promote donation box.
- Introduce board members.
- Introduce website.
- City Recorder will be speaker.

October meeting:

- Website walk-through (need projector)
- City Manager will be invited as potential speaker.

Crista suggested the APT program from McNary be promoted and invited.

Bylaws were discussed and board agreed updates are needed. Griffin updated website to capture directives stated in the bylaws. Hersch to share the Bylaws in Word to allow track changes to be viewed in GoogleDocs for updates.

Crista, Griffin, and Tammy will meet separately to set up GoogleDocs and MailChimp.

Meeting ended at 7:45.